

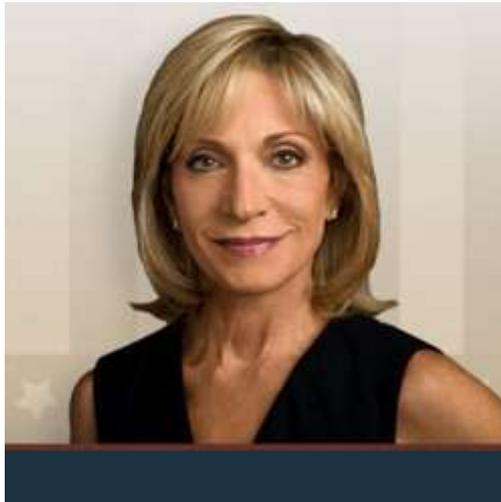


THE STATE AND THE FUTURE OF MEDIA

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ANDREA MITCHELL



Andrea Mitchell, the veteran chief foreign affairs correspondent for NBC News, is also the host of “Andrea Mitchell Reports,” an hour of political news and interviews with top news-makers that airs each day at 12 p.m. ET on msnbc. Mitchell covered the entire 2008 presidential campaign, starting with the kickoff in February 2007., broadcasting live from every major primary and caucus state and all the candidate debates for NBC News and MSNBC programs, including “Today,” “NBC Nightly News with Brian Williams,” “Hardball,” “Morning Joe” and “Meet the Press.” She also covered Barack Obama’s trip to Iraq, the Middle East and Europe during the presidential campaign. Mitchell currently covers foreign policy, intelligence and national security issues, including the diplomacy of Secretary of State John Kerry, for all NBC News properties.

As a featured political correspondent in 2004, Mitchell was a regular panelist on msnbc's "Hardball" and was the first reporter to break the story that Democratic presidential nominee Sen. John Kerry had chosen Sen. John Edwards as his vice presidential running mate.

In September 2005, Mitchell authored "Talking Back," a memoir about her experiences as one of the first women to cover five presidents, Congress, and foreign policy. That year, Mitchell also received the prestigious Goldsmith Career Award for Excellence in Journalism from the John F. Kennedy School of Government. In 2004, the Radio-Television News Directors Association (RTNDA) honored Mitchell with the Leonard Zeidenberg Award for her contribution to the protection of First Amendment Freedoms.

Mitchell's extensive and varied reports include a series of exclusive interviews over the years with Cuban President Fidel Castro. Her unprecedented access resulted in a one-hour documentary on Cuba in December 2003. Throughout 2002 and 2003, Mitchell covered the United Nations debate leading up to the Iraq war and provided detailed reports on the questions surrounding pre-war intelligence and weapons of mass destruction. As a longtime analyst of the intelligence community, Mitchell's past assignments for NBC have included exclusive reports from North Korea, Afghanistan, the Middle East, Bosnia, Kosovo, Pakistan and Haiti.

During the 2000 campaign, Mitchell hosted msnbc's "The Mitchell Report," NBC News' election year broadcast of record. In addition, she was the lead NBC News correspondent covering Hillary Rodham Clinton's race for the Senate in 2000.

Among her many past assignments, Mitchell was NBC News' Chief White House Correspondent, a position she assumed after covering Bill Clinton from the New Hampshire primary through the entire 1992 presidential campaign.

From 1988-1992, Mitchell served as chief congressional correspondent. During that time, she played a major role in reporting on the budget, the savings and loan bailout, the Clarence Thomas hearings, and other legislative issues. She also served as a regular political analyst on "Today" and was a panelist in the second Bush-Dukakis presidential debate.

Mitchell first covered the White House for NBC News during both of Ronald Reagan's terms as President. She reported on a variety of noteworthy stories, including arms control, the budget, tax reform, and the Iran-contra scandal, and traveled extensively with President Reagan to summits with Mikhail Gorbachev and other world leaders.

Over the years, Mitchell has appeared on “Meet the Press” as a panelist and substitute host. An acclaimed political reporter, during the 1988 Republican National Convention, she beat both the competition and presidential candidate George Bush with the announcement that Bush had chosen Dan Quayle to be his running mate.

Mitchell joined NBC News in 1978 as a general correspondent based in Washington, DC. In 1979, she was named NBC’s energy correspondent. In that capacity, she reported on the energy crisis and the Three Mile Island nuclear incident. Before joining NBC, she was a correspondent for WDVM-TV (then WTOP), the CBS affiliate in Washington, DC. From 1967-1976, she was a broadcast journalist for KYW Radio and KYW-TV in Philadelphia.

A native of New York, Mitchell received a B.A. degree in English literature from the University of Pennsylvania where she currently serves as a Trustee, a member of the Executive Committee and Chairman of the Annenberg School Advisory Board. She also serves on the board of the Colonial Williamsburg Foundation and is a member of the Gridiron Club.

Mitchell is married to former Federal Reserve Board Chairman Alan Greenspan and resides in Washington, DC.

GERARD BAKER



Mr. Gerard Baker has been Editor-In-Chief and Managing Editor at The Wall Street Journal since December 3, 2012. Mr. Baker served as Editorial Advisor of FORA.tv, Inc.

Since August 2004, Mr. Baker has written a weekly column from Washington on global affairs for Britain's oldest daily newspaper, as well as frequent commentaries on US politics, policy and culture. He served as U.S. editor and a columnist for the Times of London, as well as economics correspondent for the BBC and the Financial Times, since he joined the Journal in early 2009 and has met with him numerous times. Along with his role at The Times, Mr. Baker is a Contributing Editor to The Weekly Standard for which he writes commentaries on US and international affairs. He has also written frequently on global policy and politics for other journals in the US and Europe, including Foreign Policy and The National Interest. He is a regular guest on US and international TV and radio news and talk shows.

A native of the UK, he has lived in Washington for eight years. Before joining The Times he worked for the Financial Times, latterly as the paper's chief US commentator and columnist and an associate editor.

He served as Washington bureau chief and from 1994 to 1996 was Tokyo correspondent.

JEFF FAGER



Jeff Fager became the first chairman of CBS News in February 2011, after reshaping its flagship broadcast, 60 Minutes, into an editorially more vibrant and news-conscious program that regularly makes Nielsen's Top 10 and wins unprecedented amounts of awards. His efforts to improve the hit program online have also made the 60 Minutes brand a hit on the Internet and the model of successful electronic journalism in the digital age.

Fager has also expanded the brand to cable; 60 Minutes Sports, a sports-oriented edition which he co-executive produces, is in its third season on SHOWTIME.

As he continues to guide 60 Minutes, he is executing his plan to transfer that success to all of the news division's platforms, on television, radio and the Internet. That plan began with the appointment of Scott Pelley as network news anchor in June 2011.

After three years, the CBS Evening News with Scott Pelley has won a George Foster Peabody award, an Alfred I. duPont-Columbia Silver Baton, a George Polk award and three Emmys. The broadcast improved its audience each year, finishing the 2013-14 season with its largest audience since the 2006-07 season. It was the fourth consecutive season of viewer growth for the CBS Evening News - the first time the CBS broadcast has accomplished this in at least two decades.

In January 2012, Fager guided the relaunch of the network's morning news program, CBS This Morning, into a broadcast critically acclaimed for its fresh focus on harder news and its new team of talent.

In recognition for these and his other achievements, he received the 2013 Paul White Award, the highest honor given by the Radio, Television, Digital News Association.

Fager came to the chairman's position with more than 30 years of experience at every stage of the electronic news business, including 15 years at the executive producer level, seven of those at the helm of 60 Minutes. There, Fager upheld the program's legendary standard of quality storytelling but also instituted a new graphic look and emphasized more timely stories to keep it relevant in a new and challenging era. A pioneer in journalism's crucial mission to create and grow revenue streams online, he cultivated 60 Minutes' Internet presence by revamping 60Minutes.com and by initiating groundbreaking digital partnerships with Yahoo! and Comcast. He then built 60MinutesOvertime.com, an innovative, single-sponsored website that was the first to stream web-only 60 Minutes content. Fager also guided the creation and launch of the 60 Minutes iPad app, which is now one of the most popular paid apps available.

Thanks to these measures, 60 Minutes maintains an average television audience almost double that of its nearest newsmagazine competition, reaching an estimated 112 million unique viewers during the 2013-14 season, more than any other primetime non-sports program. 60 Minutes online, thanks mostly to his new digital initiative, streaming of 60 Minutes videos rose 53 percent, users increased by 40 percent and page views were up by 39 percent.

The Producers Guild of America voted him best producer in non-fiction television four times; he made TV Week's top 10 list of most powerful television news executives; The Hollywood Reporter named him one of the "35 Most Powerful People in Media" three straight years.

Before assuming control of 60 Minutes, Fager is credited with leading 60 Minutes II to a slew of major awards over a short period of time as its executive producer for its first five seasons. The awards continued to flow when he took over 60 Minutes. 60 Minutes and 60 Minutes II broadcasts executive produced by Fager garnered 52 Emmys, 11 Peabodys, 14 RTDNA/Edward R. Murrow Awards, six Alfred I. duPont-Columbia University batons, nine Sigma Delta Chi Awards and three Investigative Reporting and Editing Awards.

As the executive producer of the CBS Evening News with Dan Rather from 1996 to 1998, Fager led the broadcast's highly praised rededication to hard news, enterprise reporting and increased foreign coverage. By the time he left to start 60 Minutes II, the CBS Evening News had gained more than one million viewers over the previous year, a gain unmatched by competitors.

Fager was also the senior broadcast producer for the CBS Evening News (1994-96) and covered many major international stories, including the war in Bosnia and the assassination of Israeli Prime Minister Yitzhak Rabin.

He had been a producer for 60 Minutes from 1989 to 1994, primarily working with correspondents Morley Safer and Steve Kroft, and covered several major world events, including the Gulf War with Iraq in 1991. He was part of the original team that developed and launched 48 Hours, the primetime CBS News magazine.

Fager served as a producer on the CBS Evening News, based in London (1985-88) and New York (1984-85), covering numerous international stories. He produced segments on Palestinian-Israeli conflicts in Lebanon, Syria and Jordan; the bombing of Libya in 1986; the Reagan-Gorbachev summits in Geneva and Iceland; Gorbachev's first foreign visit, to Paris in 1986; and the collapse of the Soviet Union and the fall of Communism in Eastern Europe.

He was a producer for other CBS News programs between 1982 and 1984, including the weekend editions of the CBS Evening News, and was a broadcast producer for "Nightwatch," CBS's original overnight news broadcast. He joined CBS News from KPIX-TV San Francisco, where he was a broadcast producer (1979-82). He began his career as a production assistant in Boston in 1977 at the CBS station WBZ-TV, then quickly rose through a succession of television and radio news positions, including news writer and assignment editor.

JUSTIN SMITH



Justin is CEO of Bloomberg Media Group, the media division of Bloomberg LP., the global leader in business and financial information. The Bloomberg Media Group comprises the company's global television, digital, radio, events and magazine operations.

Prior to Bloomberg, Justin was President of Atlantic Media where he spearheaded a dramatic revitalization of The Atlantic brand and launched award winning digital brands such as Quartz, The Atlantic Wire and Defense One. Before that, Justin served as President and Publisher of The Week magazine, where he introduced the U.S. edition in 2001. He came to The Week from The Economist Group, where he headed up corporate strategy in London, Hong Kong, and New York. Justin attended the School of Foreign Service at Georgetown University and worked for the U.S. Department of State in West Africa and Washington, D.C.

He is a founder of Breaking Media, the Ball Purnati Center for the Arts, and the Ouagadougou Education Project. He is a member of the Georgetown University Board of Directors, a 2013 Aspen Institute Henry Crown Fellow and a lifetime member of the Council on Foreign Relations. He commutes between New York City and Washington DC, where he lives with his two children.

DAVID CARR



David Carr writes the Media Equation column for the Monday Business section of the New York Times, focusing on media issues including print, digital, film, and television. He writes and makes videos for the Media Decoder blog as part of the Times' daily media coverage. He also works as a general assignment reporter in the Culture section of The New York Times, covering all aspects of popular culture.

Carr is the Lack Professor of Media Studies at Boston University, where he teaches part-time. He worked as a contributing writer at Atlantic Monthly and New York Magazine, a reporter at Inside.com, and editor of Washington City Paper and Twin Cities Reader. Carr is the author of *The Night of the Gun*, a New York Times bestseller published by Simon & Schuster in August of 2008. He Twitters, a little too much, as @Carr2n.

ED O'KEEFE



Ed O'Keefe, former Editor-in-Chief of NowThis News, will join CNN as vice president of CNNMoney and Politics. In this role, O'Keefe will oversee all digital content for the two beats and be responsible for the creation of cross-platform content.

Prior to leading editorial at NowThis, O'Keefe spent twelve years at ABC News where he worked his way from a desk assistant in Washington to Executive Producer of ABC News Digital. During his tenure he held various positions including Senate producer and senior political editor. He is credited with forming the critical editorial alliance between ABCNews.com and Yahoo!.