

Testata	Editore	Periodicità	Accertamento	Certificato	Anno
50 & PIU' il valore dell'esperienza	Editoriale Cinquanta & Più Srl	Mensile	4		2017
AD	Edizioni Conde' Nast S.P.A.	Mensile	37		2017
AIRONE	Cairo Editore Spa	Mensile	37		2017
AM Automese	Conti Editore S.r.l.	Mensile	28		2017
AMICA	RCS MediaGroup Spa - Divisione Periodici	Mensile	16		2017
AUTO	Conti Editore S.r.l.	Mensile	28		2017
BELL'EUROPA	Cairo Editore Spa	Mensile	25		2017
BELL'ITALIA	Cairo Editore Spa	Mensile	32		2017
BENESSERE LA SALUTE CON L'ANIMA	St Pauls International Srl	Mensile	24		2017
BIMBISANI & BELLI	Unistar Srl	Mensile	25		2017
CAPITAL	Country Class Editori Srl	Mensile	38		2017
CASA FACILE	A. Mondadori Spa	Mensile	21		2017
CASA IN FIORE	Unidelta Srl	Mensile	20		2017
CLASS	Class Editori S.P.A.	Mensile	31		2017
CONDE' NAST TRAVELLER	Edizioni Conde' Nast S.P.A.	Mensile	11		2017
COSE DI CASA	World Servizi Editoriali Srl	Mensile	22		2017
COSMOPOLITAN	Hearst Magazines Italia Spa	Mensile	18		2017
COTTO E MANGIATO 1	Conti Editore S.r.l.	Mensile	3		2017
CUCINA ITALIANA (LA)	La Cucina Italiana srl	Mensile	31		2017
CUCINA MODERNA	A. Mondadori Spa	Mensile	23		2017
CUCINA NO PROBLEM	A. Mondadori Spa	Mensile	16		2017
CUCINARE BENE	Del Duca Editori Srl	Mensile	21		2017
DIRIGENTE, LA RIVISTA DI MANAGERITALIA	Manageritalia Servizi Srl	Mensile	29		2017
DOVE	RCS MediaGroup Spa - Divisione Periodici	Mensile	27		2017
ELLE	Hearst Magazines Italia Spa	Mensile	31		2017
ELLE DECOR ITALIA	Hearst Magazines Italia Spa	Mensile	28		2017
FOCUS	Mondadori Scienza Spa	Mensile	26		2017
FOCUS JUNIOR	Mondadori Scienza Spa	Mensile	14		2017
FOCUS STORIA	Mondadori Scienza Spa	Mensile	9		2017
FOR MEN MAGAZINE	Cairo Editore Spa	Mensile	15		2017
GARDENIA	Cairo Editore Spa	Mensile	34		2017
GLAMOUR	Edizioni Conde' Nast S.P.A.	Mensile	41		2017
GOLF & TURISMO	GO.TU. Srl	Mensile	13		2017
GUIDA CUCINA	A. Mondadori Spa	Mensile	8		2017
IN MOTO	Conti Editore S.r.l.	Mensile	17		2017
IN SELLA	Unibeta Srl	Mensile	18		2017

IN VIAGGIO	Cairo Editore Spa	Mensile	21		2017
INSIEME	RCS MediaGroup Spa - Divisione Periodici	Mensile	39		2017
IO E IL MIO BAMBINO	RCS MediaGroup Spa - Divisione Periodici	Mensile	31		2017
LUOGHI DELL'INFINITO	Avvenire Nuova Editoriale Spa	Mensile	18		2017
MARIE CLAIRE	H.M.C ITALIA SRL	Mensile	33		2017
MARIE CLAIRE MAISON	H.M.C ITALIA SRL	Mensile	13		2017
MONDO DEL GOLF TODAY (IL)	Bel Vivere srl	Mensile	3		2017
NATIONAL GEOGRAPHIC	GEDI Gruppo Editoriale S.p.A.	Mensile	20		2017
NATURAL STYLE	Cairo Editore Spa	Mensile	15		2017
OK SALUTE E BENESSERE	PRS S.R.L.	Mensile	13		2017
PLEINAIR	Edizioni Plein Air srl	Mensile	7		2017
QUATTORRUOTE	Editoriale Domus Spa	Mensile	33		2017
SALE & PEPE	A. Mondadori Spa	Mensile	31		2017
SCIENZE (LE)	Le Scienze Spa	Mensile	42		2017
SILHOUETTE DONNA	Tre D Editoriale Srl	Mensile	24		2017
TOURING-Il nostro modo di viaggiare-	Touring Club Italiano	Mensile	6		2017
TUTTOTRASPORTI	Editoriale Domus Spa	Mensile	28		2017
VOGUE ITALIA	Edizioni Conde' Nast S.P.A.	Mensile	38		2017
VOLANTE (AL)	Unimedia Srl	Mensile	19		2017

Mese	Tipologia dato	Numeri usciti	Tiratura media	Diffusione media (Italia + Estero)	Resa	Totale Vendita	Vendita canali prev. disp. di legge (tot. formati)
			1 (2+3+18)	2 (5+8+9+11+12+13+14+15+17)	3	4 (5+8)	5 (6+7)
8	DMS	0	0	0	0	0	0
8	DMS	0	0	0	0	0	0
8	DMS	1	78,500	53,180	24,935	40,640	40,300
8	DMS	1	258,745	110,064	148,450	109,492	109,492
8	DMS	1	141,788	92,503	49,222	81,765	61,755
8	DMS	1	74,969	28,828	46,030	27,085	27,085
8	DMS	1	36,400	16,657	19,352	8,123	7,800
8	DMS	1	72,200	47,172	24,540	25,010	24,600
8	DMS	1	98,338	64,617	33,366	30,885	30,885
8	DMS	1	40,900	23,565	17,100	22,900	2,900
8	DMS	1	51,750	35,918	15,802	24,230	24,230
8	DMS	1	212,064	154,405	57,530	134,000	134,000
8	DMS	1	137,730	60,670	76,860	58,200	58,200
8	DMS	0	0	0	0	0	0
8	DMS	0	0	0	0	0	0
8	DMS	1	348,190	201,513	146,320	197,800	197,800
8	DMS	1	185,352	134,791	50,191	115,193	115,193
8	DMS	1	76,037	17,249	58,670	16,638	16,638
8	DMS	1	72,030	38,842	30,140	21,500	20,500
8	DMS	1	257,373	168,204	89,043	127,500	127,500
8	DMS	1	117,811	53,701	64,087	49,500	49,500
8	DMS	1	108,230	48,709	59,300	45,700	45,700
8	DMS	0	0	0	0	0	0
8	DMS	1	76,180	47,715	28,445	26,798	26,778
8	DMS	1	186,095	134,219	51,651	98,167	98,167
8	DMS	1	70,234	39,849	30,256	12,671	12,671
8	DMS	1	389,959	225,348	164,593	129,511	129,000
8	DMS	1	169,634	108,565	61,056	65,100	65,100
8	DMS	1	146,729	55,469	91,245	33,600	33,600
8	DMS	1	83,350	45,008	38,019	38,462	38,000
8	DMS	1	63,500	40,957	22,202	19,333	19,000
8	DMS	1	183,580	138,287	42,500	79,500	67,000
8	DMS	0	0	0	0	0	0
8	DMS	1	112,630	59,974	52,604	59,400	59,400
8	DMS	1	51,336	15,126	36,100	13,988	13,988
8	DMS	1	162,465	86,729	75,300	84,700	84,700

8	DMS	1	46,400	26,068	20,090	18,600	18,200
8	DMS	1	87,540	63,529	22,736	46,750	5,250
8	DMS	1	170,890	152,335	17,693	65,197	6,197
8	DMS	0	0	0	0	0	0
8	DMS	1	191,509	130,128	61,200	92,361	92,361
8	DMS	1	54,870	25,742	28,964	13,002	13,002
8	DMS	0	0	0	0	0	0
8	DMS	1	90,394	74,347	15,687	17,226	17,009
8	DMS	1	72,500	52,992	19,275	42,495	42,000
8	DMS	1	93,820	56,200	37,478	41,250	15,370
8	DMS	1	71,700	28,492	42,600	16,400	16,400
8	DMS	1	360,648	222,720	135,901	178,617	178,562
8	DMS	1	95,897	55,949	39,929	32,400	32,400
8	DMS	1	58,768	42,688	15,587	16,132	16,006
8	DMS	1	279,971	157,691	121,856	157,200	157,200
8	DMS	0	0	0	0	0	0
8	DMS	0	0	0	0	0	0
8	DMS	1	80,540	54,132	23,000	19,940	19,000
8	DMS	1	352,735	271,350	80,950	260,800	260,800

Formato Standard (vendita canali prev. disp. di legge)	Altri Formati (vendita canali prev. disp. di legge)	Altre vendite	Abbon pagati	Totale pagata	Vendite in blocco	Abbon quo associative	Abbon gratuiti
6	7	8	9	10 (4+9)	11	12	13
0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0
40,300	0	340	12,119	52,759	0	0	16
109,492	0	0	283	109,775	105	0	1
31,475	30,280	20,010	8,896	90,661	0	0	572
27,085	0	0	1,387	28,472	133	0	5
7,800	0	323	8,031	16,154	0	0	27
24,600	0	410	19,680	44,690	0	0	52
30,885	0	0	31,743	62,628	0	0	381
2,900	0	20,000	445	23,345	95	0	72
24,230	0	0	9,661	33,891	1,452	0	200
134,000	0	0	18,668	152,668	50	0	185
58,200	0	0	2,241	60,441	80	0	34
0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0
144,300	53,500	0	3,298	201,098	220	0	139
49,683	65,510	0	8,733	123,926	50	0	366
16,638	0	0	0	16,638	481	0	0
20,500	0	1,000	15,244	36,744	0	0	702
127,500	0	0	38,286	165,786	20	0	417
49,500	0	0	3,167	52,667	0	0	1
45,700	0	0	2,759	48,459	109	0	83
0	0	0	0	0	0	0	0
26,778	0	20	20,115	46,913	0	0	100
54,147	44,020	0	23,283	121,450	0	0	695
12,671	0	0	10,681	23,352	70	0	427
129,000	0	511	90,342	219,853	12	0	12
65,100	0	0	42,023	107,123	0	0	36
33,600	0	0	20,685	54,285	0	0	1
38,000	0	462	6,103	44,565	0	0	11
19,000	0	333	21,130	40,463	0	0	48
28,500	38,500	12,500	25,707	105,207	150	0	1,413
0	0	0	0	0	0	0	0
59,400	0	0	0	59,400	0	0	0
13,988	0	0	857	14,845	128	0	7
84,700	0	0	1,762	86,462	0	0	213

18,200	0	400	7,094	25,694	0	0	19
5,250	0	41,500	5,343	52,093	0	0	424
6,197	0	59,000	8,094	73,291	0	0	52,707
0	0	0	0	0	0	0	0
48,341	44,020	0	23,473	115,834	0	0	566
13,002	0	0	11,052	24,054	0	0	385
0	0	0	0	0	0	0	0
17,009	0	217	56,840	74,066	0	0	35
42,000	0	495	10,009	52,504	10	0	12
15,370	0	25,880	14,000	55,250	0	0	460
16,400	0	0	11,681	28,081	0	0	381
132,200	46,362	55	41,710	220,327	53	0	446
32,400	0	0	21,308	53,708	0	0	154
16,006	0	126	26,227	42,359	0	0	142
93,000	64,200	0	192	157,392	155	0	92
0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0
19,000	0	940	14,986	34,926	67	0	1,388
260,800	0	0	10,245	271,045	0	0	252

Omaggi	Coupons gratuiti	Totale gratuita	Diffusione media estero	Usi vari	vendite copie digitali >= 30%	vendite copie digitali >= 10-30%	vendite multiple copie digitali >= 30%	vendite multiple copie digitali >= 10-30%
14	15	16 (13+14+15)	17	18	a1	a2	b1	b2
0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0
250	0	266	155	385	0	0	0	0
85	0	86	98	231	0	0	0	0
846	0	1,418	424	63	315	10	0	0
114	0	119	104	111	809	0	0	0
255	0	282	221	391	0	0	0	0
267	0	319	2,163	488	0	0	0	0
1,590	0	1,971	18	355	129	0	0	0
52	0	124	1	235	40	0	0	0
343	0	543	32	30	86	0	0	0
867	0	1,052	635	129	1,045	0	0	0
51	0	85	64	200	86	0	0	0
0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0
51	0	190	5	357	264	0	0	0
739	7,000	8,105	2,710	370	1,083	4	5	0
80	0	80	50	118	163	0	0	0
611	0	1,313	785	3,048	1,493	0	0	0
920	0	1,337	1,061	126	1,329	2	0	0
641	0	642	392	23	0	0	0	0
47	0	130	11	221	62	0	0	0
0	0	0	0	0	0	0	0	0
562	0	662	140	20	1,708	1	0	0
987	7,000	8,682	4,087	225	1,640	18	0	0
853	0	1,280	15,147	129	1,255	25	0	0
3,328	0	3,340	2,143	18	2,588	0	0	0
1,195	0	1,231	211	13	203	0	0	0
710	0	711	473	15	1,033	0	0	0
252	0	263	180	323	0	0	0	0
274	0	322	172	341	0	0	0	0
491	25,000	26,904	6,026	2,793	997	0	0	0
0	0	0	0	0	0	0	0	0
488	0	488	86	52	0	0	0	0
93	0	100	53	110	352	0	0	0
47	0	260	7	436	218	0	0	0

269	0	288	86	242	0	0	0	0
11,012	0	11,436	0	1,275	26	0	0	0
26,337	0	79,044	0	862	0	49	0	0
0	0	0	0	0	0	0	0	0
910	0	1,476	12,818	181	902	10	0	0
758	0	1,143	545	164	779	24	1	0
0	0	0	0	0	0	0	0	0
21	0	56	225	360	966	0	0	0
279	0	291	187	233	0	0	0	0
390	0	850	100	142	0	0	0	0
0	0	381	30	608	167	0	0	0
1,192	0	1,638	702	2,027	3,635	0	0	0
1,503	0	1,657	584	19	1,288	0	0	0
38	0	180	149	493	2,167	0	0	0
51	0	143	1	424	63	0	0	0
0	0	0	0	0	0	0	0	0
0	0	0	0	0	0	0	0	0
115	0	1,503	17,636	3,408	1,565	0	0	0
48	0	300	5	435	1,072	0	0	0

vendite abbinate copie digitali >= 50%	vendite abbinate copie digitali >= 10-50%	Copie promozionali e omaggio < 10%	totale vendite cartacea + digitale	Totale diffusione cartacea + digitale	Note
c1	c2	d	e (10+a1+b1)	f (2+a+b+c+d)	
0	0	0	0	0	
0	0	0	0	0	
0	0	0	52,759	53,180	
0	0	0	109,775	110,064	
939	2,754	14	90,976	96,535	
0	0	0	29,281	29,637	
0	0	0	16,154	16,657	
0	0	0	44,690	47,172	
0	0	160	62,757	64,906	
445	0	0	23,385	24,050	
0	0	216	33,977	36,220	
12,035	271	0	153,713	167,756	
2,241	0	0	60,527	62,997	
0	0	0	0	0	
0	0	0	0	0	
3,298	0	0	201,362	205,075	
4,288	3,587	37,876	125,014	181,634	
0	0	0	16,801	17,412	
9,686	3,105	0	38,237	53,126	
17,880	3,068	0	167,115	190,483	
0	0	0	52,667	53,701	
2,759	0	0	48,521	51,530	
0	0	0	0	0	
10,326	4,511	190	48,621	64,451	
8,329	14,262	41,056	123,090	199,524	
3,944	6,354	10,952	24,607	62,379	
61,825	6,225	0	222,441	295,986	
32,428	479	0	107,326	141,675	
17,284	1,280	0	55,318	75,066	
0	0	0	44,565	45,008	
0	0	0	40,463	40,957	
4,868	17,930	1,681	106,204	163,763	
0	0	0	0	0	
0	0	0	59,400	59,974	
0	0	0	15,197	15,478	
1,762	0	0	86,680	88,709	

0	0	0	25,694	26,068	
84	2,823	0	52,119	66,462	
585	3,140	0	73,291	156,109	
0	0	0	0	0	
3,764	15,898	37,886	116,736	188,588	
2,377	8,031	17,330	24,834	54,284	
0	0	0	0	0	
0	0	0	75,032	75,313	
0	0	0	52,504	52,992	
0	0	0	55,250	56,200	
11,681	0	0	28,248	40,340	
42,131	8	0	223,962	268,494	
14,917	1,578	0	54,996	73,732	
0	0	0	44,526	44,855	
192	0	0	157,455	157,946	
0	0	0	0	0	
0	0	0	0	0	
4,066	9,867	27,966	36,491	97,596	
10,245	0	0	272,117	282,667	